

FOR IMMEDIATE RELEASE:



WE WON!

Meet the '2009 Young Entrepreneur of the Year'

WINNER 2009

What a huge week it's been at TiesNcuffs – last Monday night Owner/Director Andrew Gideon was crowned the Suncorp Western Sydney Awards for Business Excellence's 2009 'Young Entrepreneur of the Year'. Andrew heads up the men's shopping site www.tiesncuffs.com.au which has been in operation for 4 years, catering for retail, wholesale and custom made purchasers - providing a safe and hassle free online shopping experience. Andrew's vision is to create a brand name that will be as recognisable for the place to shop for menswear and accessories as Woolworths Supermarkets is for groceries.

The judging panel for the Suncorp Western Sydney Awards for Business Excellence chose Andrew because 'This is an innovative business that has harnessed the web to create and grow in a niche market. Andrew Gideon uses traditional media to drive traffic to the website, as well as using the website itself, to help customers get the products they desire. Mass customisation will be a growing opportunity in many markets and Andrew will be a key player.'

SPECIAL OFFER – in celebration of our win we want to give you, our valued clients and friends 15% off all products: All orders placed from now until September 30, 2009 will receive an amazing 15% off using the promotional code CELEBRATETNC. Get shopping and help us continue to celebrate our win!

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About Ties'N'Cuffs

Ties'N'Cuffs is proudly Australian owned and operated. We have some of Australia's cheapest cufflinks and men's neckties on sale every day. Along with our finest cufflinks and ties, we offer free delivery within Australia. At Ties'N'Cuffs we try to make your shopping experience easy by providing an 'Online Stylist' to assist you in matching the right tie or cufflink to a set of business shirts. Where else do you get your own stylist thrown in!

For further media information or images contact:

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